



दिल्ली विश्वविद्यालय  
UNIVERSITY OF DELHI

SEMESTER EXAMINATIONS - (SEPTEMBER-2021)

Date Sheet for Bachelor of Management Studies (BMS) Choice Based Credit System (CBCS) Part-III meant for (VI Semester), Ex-students and students will appear for II/IV semester alongwith VI Semester Exams September-2021 only for ER & improvement as per rule.

Semester Scheme (Admissions of 2015, 2016, 2017 & 2018)

TIME OF COMMENCEMENT : 9:00 AM to 12:00 NOON

Date/Day	Sem.	Unique Paper Code	Description
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Discipline Specific Elective-3

22 <sup>nd</sup> September, 2021 (Wednesday)	VI	61017933	Advertising & Brand Management
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NOTE:

- This is a special measure for academic session 2020-21 in view of the Covid-19-Pandemic.
- The duration for examination is three hours only and one hour can be taken in addition to three hours for downloading question papers and scanning, uploading Answer sheets. The Total duration shall be Four (04) hours. For the PWD students, the total duration shall be six (06) hours.
- All information related with datesheet like modification, Updation etc. shall only be notified on official website of University of Delhi i.e. [www.du.ac.in](http://www.du.ac.in)
- Information given only on the University website i.e. [www.du.ac.in](http://www.du.ac.in) shall be considered official.

OC- Old Course i.e. for the students admitted in II/IV Semester prior to 2019.

*Aring Horn*  
O.S.D. (Examinations)

Delhi, the 26<sup>th</sup> August, 2021

*[Signature]*  
Dean (Examinations)  
*[Signature]*  
26 August 2021